



CAT WRITERS' ASSOCIATION, INC.

FOR IMMEDIATE RELEASE

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CAT WRITERS' ASSOCIATION SCHEDULES 2008 CONFERENCE

The international Cat Writers' Association (CWA) will hold its 15th annual writers' conference in Atlanta, GA on November 20-23, 2008. The conference will take place at the Renaissance Concourse, conveniently located near Hartsfield-Jackson International Airport. The conference is open to anyone interested in pet writing and will feature two days of professional seminars with nationally known speakers on topics such as: Marketing Plans for Fun & Profit; Writing Humor; How to Quit Your Day Job and Freelance Full Time; Public Speaking, Promotion, & Pulling Your Hair Out; Discerning Truth in Journalism: How to Distinguish Facts From Speculation; and more.

The CWA conference coincides with the Cat Fanciers' Association's International Cat Show being held at the Georgia International Convention Center. The conference includes social gatherings where attendees can network with authors, editors and agents. The annual Purina CWA Awards Banquet features 20 special awards for writing and graphic arts totaling \$13,000. In addition to the special awards funded by corporations and commercial and nonprofit companies, writers and artists compete for 35 MUSE Medallion awards.

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Page 2 ...

Full registration for the writing conference is \$100 for non-members whose registrations are postmarked by August 15, \$125 when postmarked August 16 to October 17, and \$150 when postmarked October 18 to November 1. More information and registration forms are on the CWA website at <http://www.catwriters.org>.

ABOUT THE CAT WRITERS' ASSOCIATION, INC.

The Cat Writers' Association, Inc. (CWA), founded in 1992, is dedicated to providing news, information, and education on all aspects of cat care and welfare, as well as improving the quality of writing about cats and other companion animals. Its more than 200 members include published writers, photographers, illustrators, novelists, editors and broadcasters.

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